

Aamir M.
MSc. Biomedicine
Medical Copywriter & Personal Brand Strategist

9K → 35K on [Linked in](#)

Deep Tech VC

Got ranked #8 globally and #1 nationally

2 years of relationship with this Deep Tech VC client:

We started from 1K, and by the end of 2025, we are at 35K followers.

Here are the stats from 2025

Got ranked #8 globally and #1 nationally

Impressions: 4 Million+

Number of Followers Added: 24,596

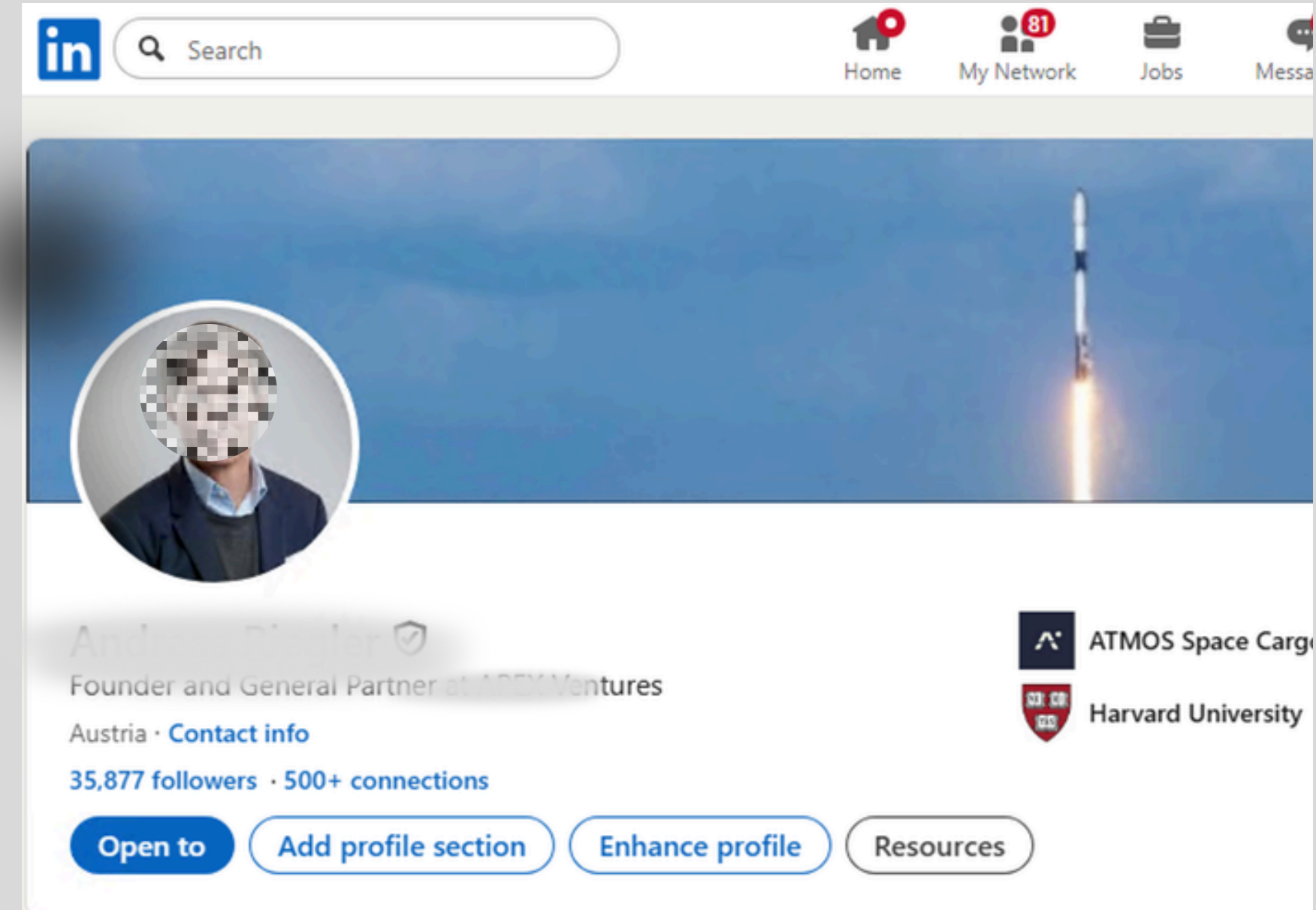
Number of Comments: 685

Number of Reactions: 2594

Number of Reposts: 165

Number of Clicks: 904

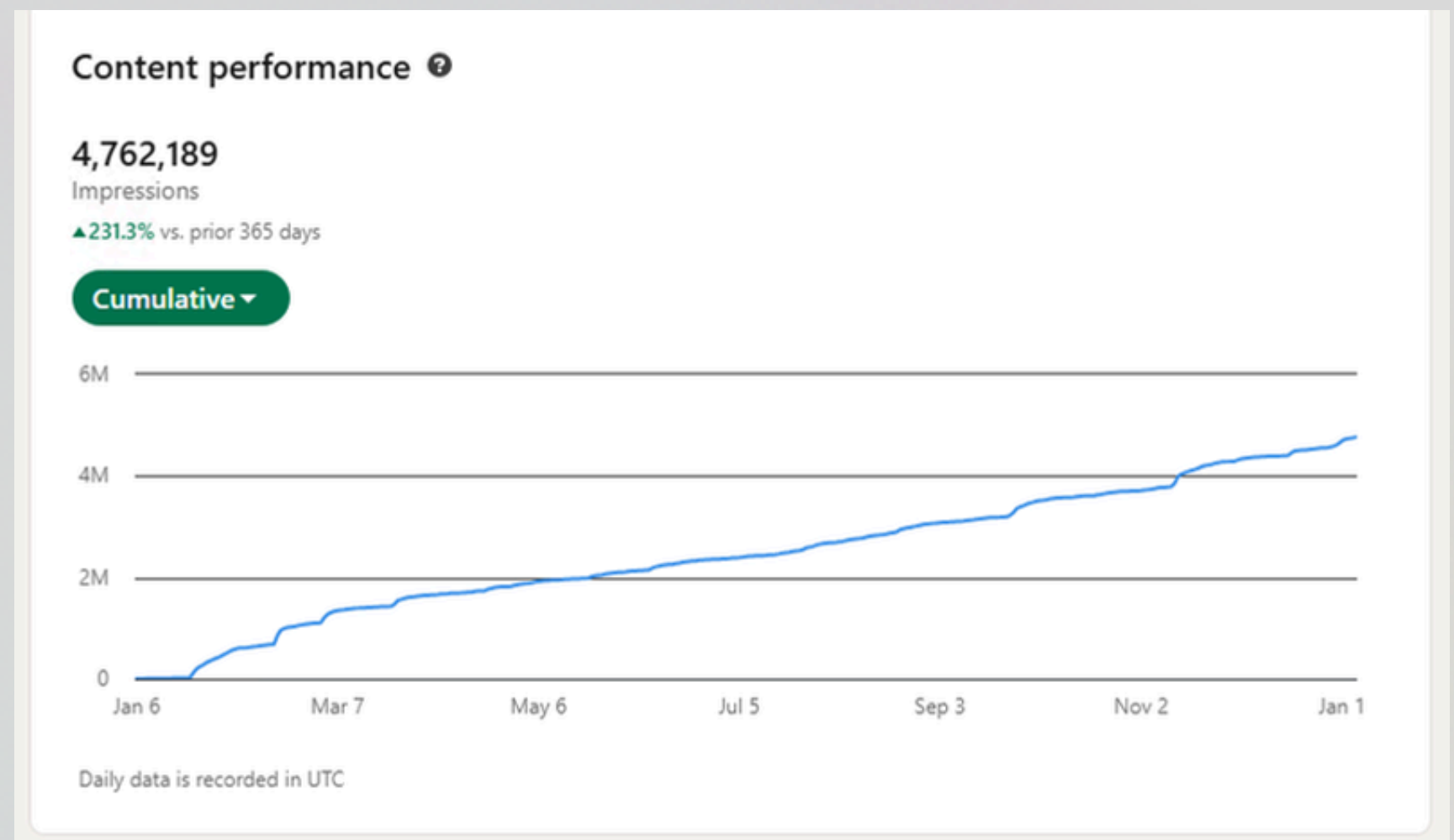
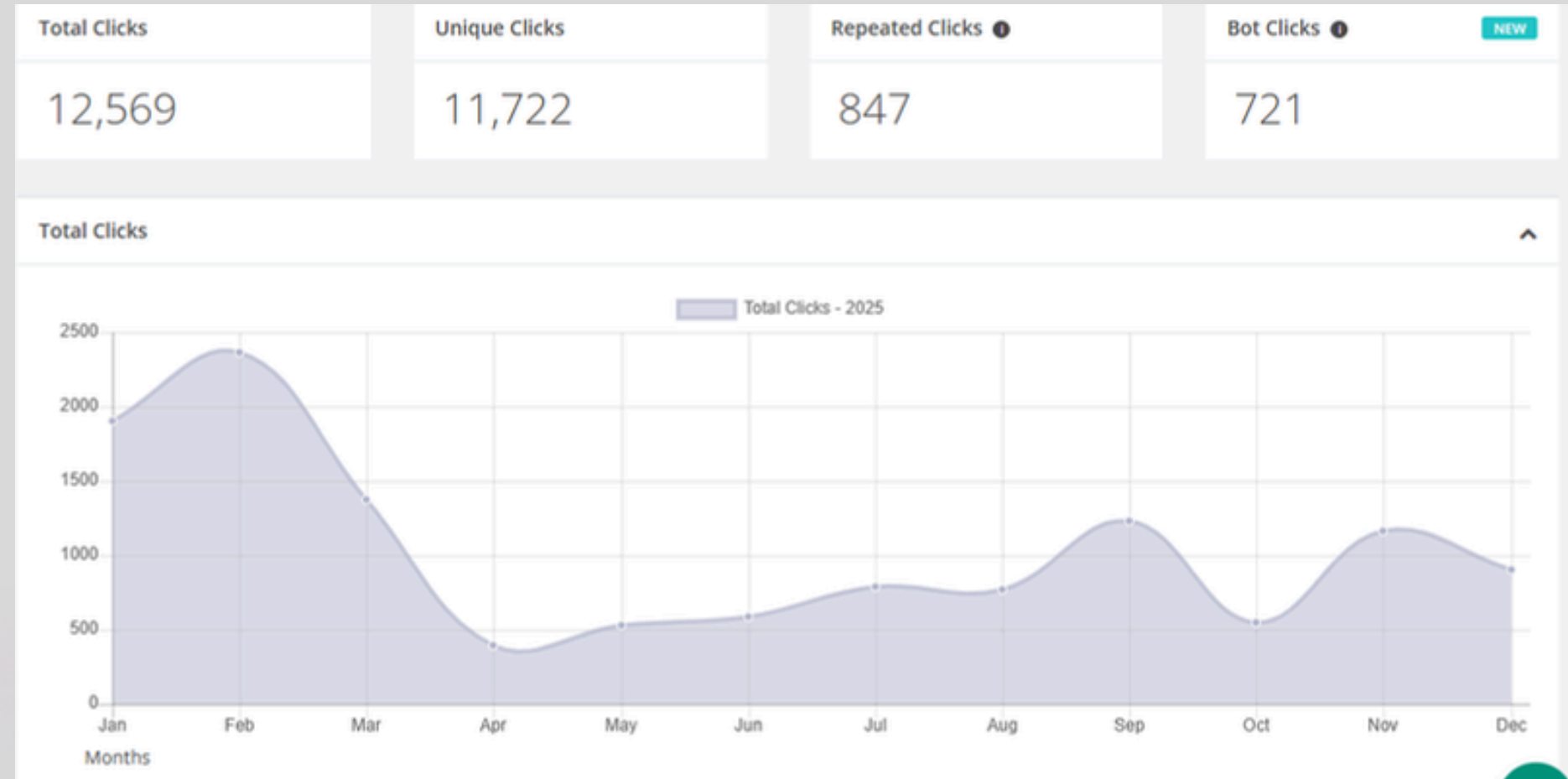
Most Common Avatar: Founder, Co-Founder, Chief Executive Officer



The image shows a LinkedIn profile for Andrew Diederichs. The profile header includes the LinkedIn logo, a search bar, and navigation icons for Home, My Network (with 81 notifications), Jobs, and Messages. The profile picture is a circular image of a man in a suit. The cover image is a blue background with a rocket launch. The profile name is Andrew Diederichs, with a shield icon indicating a verified profile. Below the name, it says "Founder and General Partner at APM Ventures" and "Austria · Contact info". The profile statistics are "35,877 followers · 500+ connections". There are four buttons: "Open to", "Add profile section", "Enhance profile", and "Resources". On the right side, there are two affiliations: "ATMOS Space Cargo" and "Harvard University".

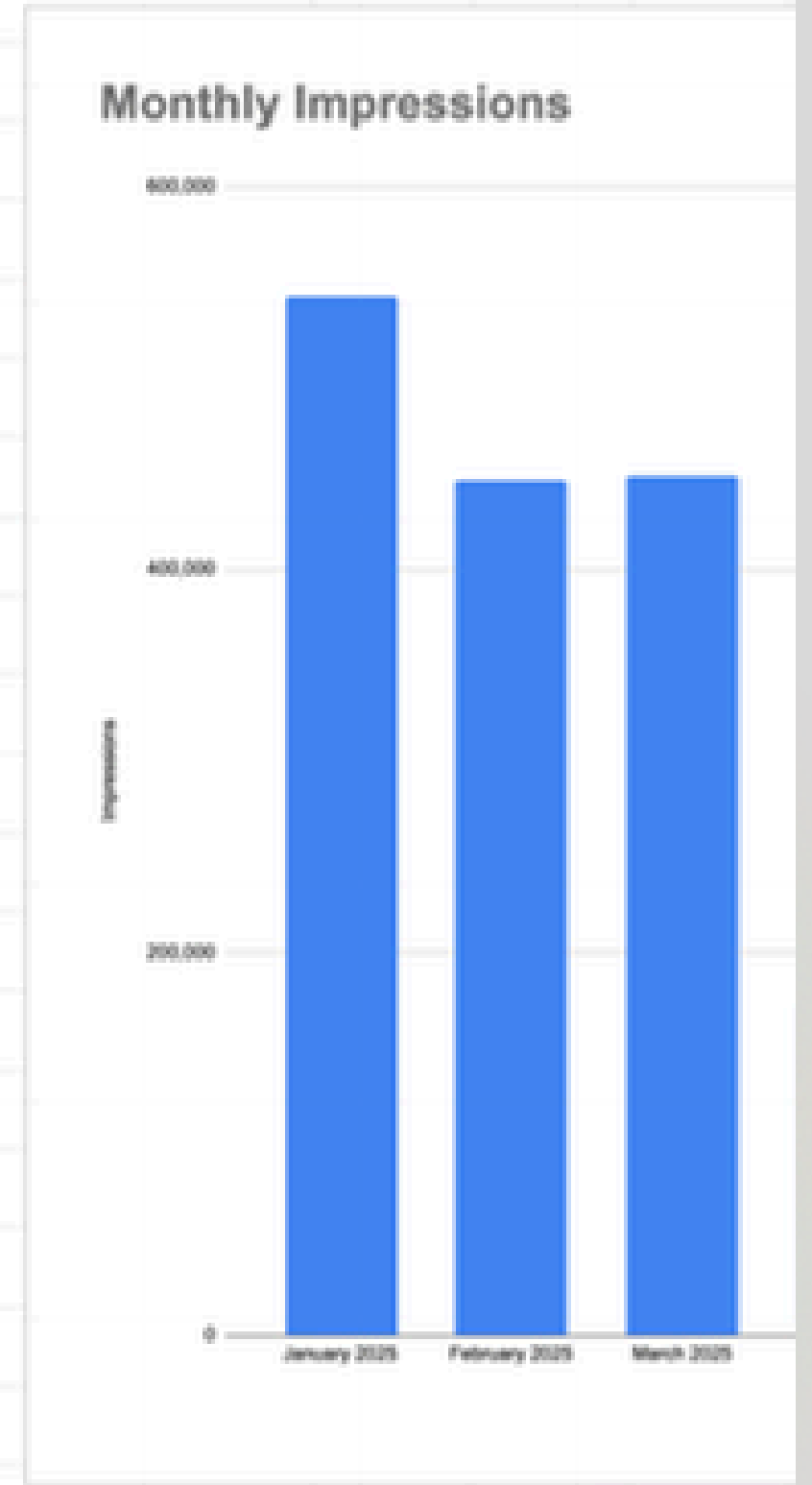
Follower count 2025

January 2025	9,406
February 2025	11,893
March 2025	15,739
April 2025	18,508
May 2025	20,615
June 2025	21,857
July 2025	23,476
August 2025	25,162
September 2025	26,870
October 2025	29,115
November 2025	29,921
December 2025	32,533
January 2026	34,002



Detailed Overview

Month	Total Comments	Total Impressions	Total Reactions	Total Shared	Total Followers
January 2025	3,427	542,355	1,700	73	2,487
February 2025	2,321	446,173	1,858	80	3,846
March 2025	576	446,600	4,814	411	2,769
April 2025	103	173,769	2,095	109	2,107
May 2025	405	141,767	1,582	64	1,242
June 2025	134	195,300	1,972	143	1,619
July 2025	222	273,752	2,956	200	1,686
August 2025	153	306,609	2,834	162	1,708
September 2025	422	436,643	1,985	332	2,245
October 2025	88	116,894	1,194	56	806
November 2025	2,540	553,451	1,822	94	2,612
December 2025	685	411,467	2,594	165	1,469
Total comments in the year					
Total impressions in the year					
Total reactions in the year					
Total shared in the year					
Total Followers gained in the year					
	11,076	4,046,960	27,406	1,669	24,596



Measurements of Success:

December results:

Top posts from the month:

- 🏆 [Personal Page] [The AI Compute Oligarchy](#) - 118,6k views, 239 reactions and 26 comments
- 🏆 [Personal Page] [Mapping AI Investments Across the Big Firms](#) - 81,3k views, 439 reactions and 24 comments
- 🏆 [Personal Page] [Space Tech Startup Landscape](#) - 81,2k views, 992 reactions and 71 comments

Yearly roundup

Top 5 posts from 2025:

- [50+ Family Offices Deal-Makers in Europe](#) - 420,8k views / 3,252 comments
- [Personal Page] [79 Family Offices in the DACH Region](#) - 402,6k views / 2,444 comments
- [These Pitch Decks Raised Over \\$230M From VCs](#) - 366,1k views / 2250 comments
- [Personal Page] [Quantum Computing Startup Landscape](#) - 250k views / 200 comments
- [Personal Page] [Quantum Computing Startup Landscape - V3](#) - 203,5k views / 147 comments

Most successful original format:

- Resource giveaways: [50+ Family Offices Deal-Makers in Europe](#) - 420,8k views / 3,252 comments
- Startup landscapes: [Quantum Computing Startup Landscape](#) - 250k views / 200 comments

🏆 We got +4.7M total impressions in 2025!

Top 5 of 2025

Source and other family office services to its
KID&RI is the Kirk Kristiansen family's private holding

👍👏👉 984 3,384 comments · 28 reposts

International Family Office Swiss family office providing investment and advisory Switzerland <https://www.ifo.ch/>

👍👏👉 You and 875 others 2,501 comments · 22 reposts

👍👏👉 779 2,222 comments · 15 reposts

Reactions

Source | Dealroom.co

👍👏👉 2,355 198 comments · 237 reposts

Source | Dealroom.co

👍👏👉 2,738 147 comments · 244 reposts

Post Examples

4w • 🌐

Switzerland is one of the hottest places for Deep Tech in 2025; on a per capita basis, it ranks 1st in Europe for Deep Tech funding and 3rd globally. It is also:

- 1st in Innovation
- 1st in Talent
- 1st in Patents
- 7th in R&D

While Zurich usually gets the spotlight, Lausanne has built one of the most integrated ecosystems in the region.

Lausanne is what many investors say they want but rarely find: a deep-tech cluster where science, precision engineering, and financing mechanics actually line up.

[EPFL](#), [CSEM](#), and the [University of Lausanne](#) run a steady spinout pipeline that's been active for about two decades, so tech transfer isn't experimental here.

Last year, Western Switzerland saw just over CHF 0.5B invested in deep-tech startups. Startup Genome ranks the region 11th among emerging ecosystems and expects it to break into the top 10.

It's a signal that there's deal flow, institutional depth, and repeatability.

The operating context is export-friendly: central European location, ESA participation, and broad trade agreements. Innosuisse funding closes the loop from lab collaboration to marketable product.

If there's a constraint, it's visibility.

The global default is "mountains and watches." But once investors visit, the perception gap closes fast because the mechanics are in place: credible science, disciplined non-dilutive stacking, reliable manufacturing, and a pipeline that can carry a company from TRL to market.

Follow us at [APEX Ventures](#) and subscribe to our newsletter for exclusive content on groundbreaking Deep Tech startups:

3w • Edited • 🌐

Building deep tech is hard, raising capital is even harder.

And most deep tech founders lose time chasing the wrong rooms.

The wrong investors.
The wrong "strategic partners."
The wrong intros that go nowhere because the buyer or FO was never active in the first place.

This year, we spent hours curating resources of **pitch decks**, **family offices**, **VCs**, and **LPs** across Europe, which were hugely liked by the audience.

Some of you might've missed some of them.

So we packaged everything into one clean "EU deep tech" bundle.

Inside, you will get:

- 50+ Family Offices Deal Makers in Europe
- Pitch Decks That Raised Over \$230M From VCs
- 48 Corporate Venture Arms Actively Investing in Europe
- Winning Pitch Decks of Deep Tech Startups
- 70+ Active European LPs Backing Deep Tech
- 79 Family Offices in the DACH Region

If you're fundraising or building a European deep tech thesis in 2026, this is the must-have bundle for you.

Comment "**Deep Tech**" and we will send you the resource bundle right away.

Follow us at [APEX Ventures](#) and subscribe to our newsletter for exclusive content on groundbreaking Deep Tech startups:

<https://t2m.io/EV2qHQuo>

UPDATE: For anybody who hasn't received the link
<https://lnkd.in/gcHaj8uz>

2w • 🌐

Germany has roughly 500-700 family offices.
The majority are more active in private markets than their public profile suggests.

If you bring the right one onto your cap table, you are adding a long-term shareholder who can stay with you through cycles, support follow-on rounds, and keep decision-making steady when markets get noisy.

The mistake most founders make is treating "family office" as one audience.

What matters first is the route they invest through.

Some are allocators backing trusted managers.
Some co-invest behind those managers.
Some invest directly and operate with an owner mindset.

Your outreach should match that operating model.

Most founders lose the room by pitching directly to an allocator or trying to sell a fund allocation story to an owner-operator.

But most FOs have these common things:

- Growth-oriented
- Relationship centric
- Have larger investments
- Have an investment philosophy

We made a map of 30 well-known German family offices by location to help founders start with structure, not guesswork.

If we missed any, let us know in the comments, and we will add them in the next version.

If you want the broader landscape, our previous post covers 70+ family offices across Europe.

https://lnkd.in/g3X54N_W



Andreas Riedler · You
 Founder and General Partner at APEX Ven...
 5d · Edited ·



The founders who get the most out of deep tech events don't treat them as a stage. They treat them as a system. ...more



1,439 · 154 comments · 79 reposts



Andreas Riedler · You
 Founder and General Partner at APEX Ven...
 1w ·



Most deep tech startups do not fail in the lab. They fail in the funding gap. ...more



549 · 733 comments · 27 reposts



Andreas Riedler · You
 Founder and General Partner at APEX Ven...
 1w ·



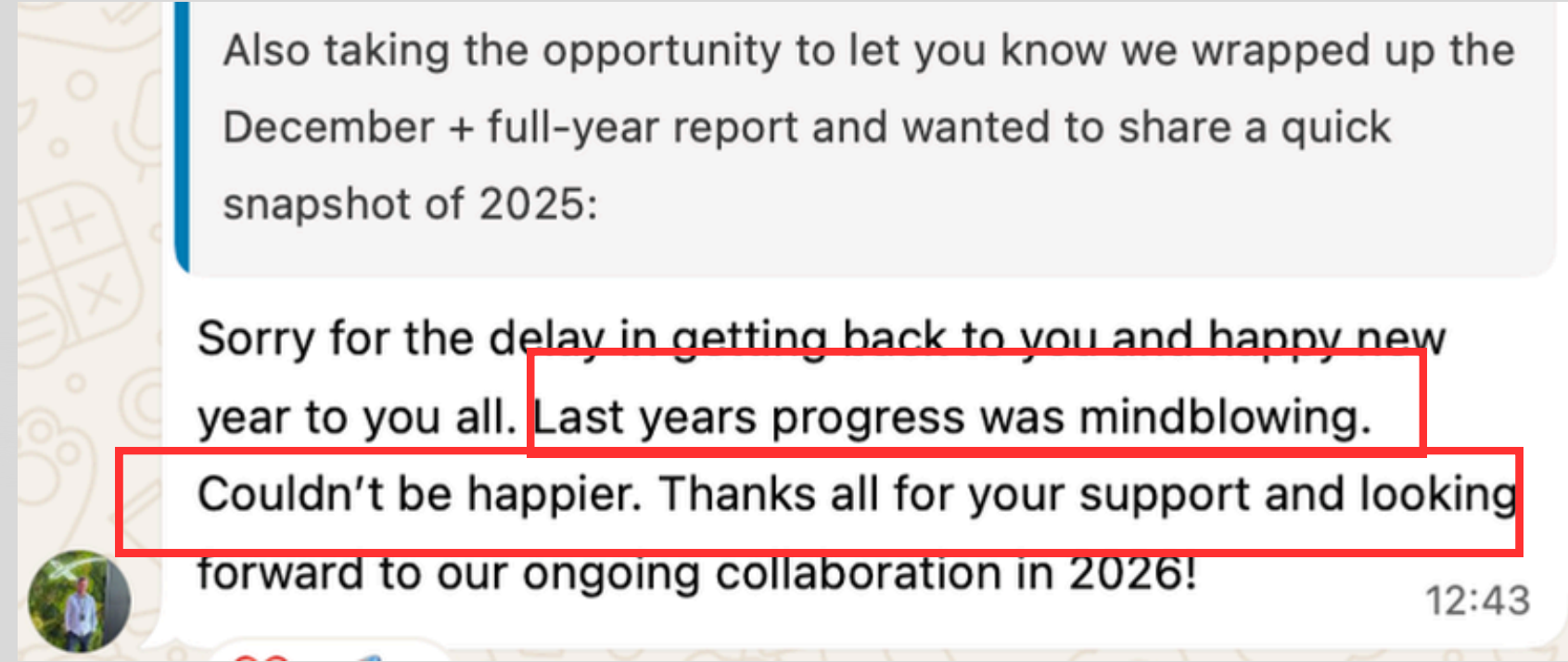
That a16z list is 40 "what to build" ideas for founders in 2026. ...more



248 · 28 comments · 17 reposts



Client Satisfaction



Also taking the opportunity to let you know we wrapped up the December + full-year report and wanted to share a quick snapshot of 2025:

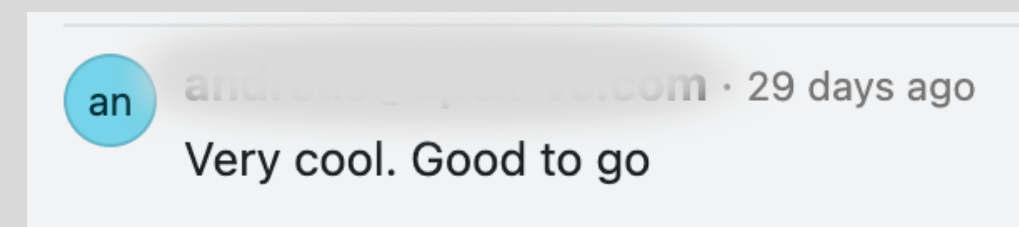
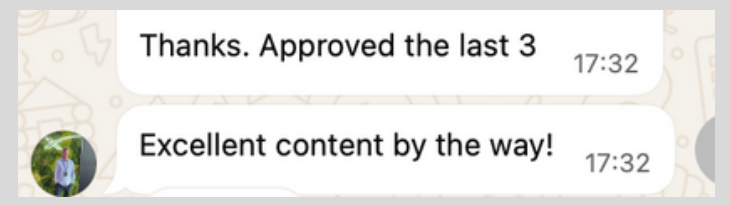
- +4.7M total impressions
- 12.5k clicks to the newsletter link
- +24.5k followers (from 9.4k -> 34k, +261.6%)
- Resource giveaways + startup landscapes were by far the most successful formats.
- Also worth noting the Favikon ranking as another big momentum moment.

Full report here: <https://app.asana.com/1/1163611344384111/project/1205877488501166/task/1212712180182468?focus=true>

Overall, this was clearly the strongest year yet since engagement and reach increased meaningfully. Really happy to see our final numbers.

Looking forward to keep building on this in 2026. Thanks again for the trust this year and excited for another great one. 😊

Edited: 00:06



**Ready to turn
expertise into
authority?**

Shoot me a message!

Thank

You

for your time
and attention